

Atlante policy for the sourcing of meat, poultry and eggs

Background

Over the last 20 years there has been an increasing number of consumers moving away from animal-based diets based on several factors including environmental concerns, animal welfare and health concerns. These concerns are central to the strong ethical stance which Atlante Founders have always had on the sourcing of meat. Therefore, Atlante has always declined business opportunities involving meat cuts from any land animal and accepted to source products containing meat as an ingredient on very rare occasions and on a case-bycase basis.

Atlante Policy on sourcing meat and poultry

Atlante do not source or supply any primary cuts of meat obtained from land animals or birds. This includes full cuts of meat (Joints), slices, carcasses, or Charcuterie.

Atlante does not want to promote or proliferate the consumption of meat and therefore sources only a very limited number of products that contain meat as an ingredient. All product propositions which include meat as an ingredient must be approved by the Atlante Board prior to Scoping and Development. The scoping phase will need to be presented with a clear rationale, the Development will need to account for Animal Welfare Certification for the intended animal ingredient.

Atlante policy on sourcing eggs

As a primary supplier of eggs we have a commitment not to supply eggs from caged hens. We source our eggs from free-range hens or from hens that roam freely inside spacious barns, providing the hens with a higher welfare standard.

Definitions

Primary cut of meat – refers to the first piece of meat to be separated from the carcass of a land animal or bird and intended to be sold directly for consumption.

Eggs – whole eggs supplied for direct consumption.

Barn eggs - hens live in large flocks within a barn environment although there is no access to outside. The hens have a solid (usually earth) floor and access to nest boxes.

Free-range - hens have access to the outside world and exercise freely. Well managed free-range systems allow hens to exhibit more natural behaviour.

- ATLANTE S.R.L. -